

HBO[®] DEALER DOLLARS

2026 DIGITAL SUBMISSION INSTRUCTIONS

HBO Launches/Activations & Renewals with a minimum 3-year commitment

Effective January 1 - December 31, 2026

CLAIMING YOUR REBATE IS EASIER THAN EVER!

1. Visit HBODealers.com and click on the **Dealer Dollars** tab to access rebate form and information.
2. Click the CLAIM HBO REBATE! button to complete the digital Dealer Dollars rebate form for electronic submission.
3. Complete the form for each property submission, upload required documents (i.e. fully executed agreement) and follow all steps/instructions.
4. You will receive an email from HBO.VM@wbd.com requesting W9/ACH information for payment set-up or updates (our processing team will reach out to you if set-up is needed). Be sure to respond in a timely manner and provide all required information to prevent payment delays.

If you have previously received a payment from HBO and your mailing address and/or banking information has changed, please notify our processing team at HBOBulkSubmissions@wbd.com.

5. **You're all set!** Please allow 6-8 weeks for review and payment processing.

STEP-BY-STEP INSTRUCTIONS

STEP 1

Access the Dealer Dollars rebate submission form at HBODealers.com (Dealer Dollars tab) by clicking on the button to submit and claim your rebate.

STEP 2

Complete the form in its entirety and digitally e-sign at the bottom of the form.

STEP 3

Attach the fully executed agreement signed by dealer/retailer and property/customer.

IMPORTANT

The system's file size limit is 5MB – if your file size is larger, please reduce the file OR split the agreement and/or additional documents and attach as a 2nd and 3rd attachment, as needed.

Only the 1st attachment is required for the agreement, other supporting documents/addendums must be attached as a separate file.

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STEP-BY-STEP INSTRUCTIONS (CONT.)

STEP 4

E-sign the rebate form and provide your email address – **form must be signed by the individual receiving the rebate payment**. All required fields must be completed to arrive at this step.

1. Select “Click to Sign”

By signing, I agree to this document, the [Consumer Disclosure](#) and to utilize electronic signatures.

Click to Sign

2. Enter your email address once prompted

Enter Your Information

Please enter your email and then click to sign this document.

Email

Cancel

Click to sign

3. Once you select “Click to Sign”, the following message will appear

Just one more step

We just emailed you a link to make sure it's you. It'll only take a few seconds, and we can't accept your signature on "2026 HBO Dealer Dollars" until you've confirmed.

IMPORTANT

Make sure you are using a valid email address, and it is the same as what was entered on the rebate form.

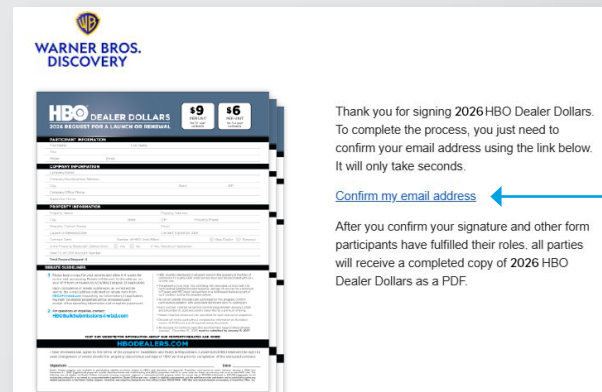
You will be required to validate the submission through Adobe Sign for the forms to be submitted to HBO for payment review and processing.

STEP 5

Check your inbox for an email from Adobe Sign to CONFIRM YOUR SIGNATURE within a couple of minutes. Once received, click on “Confirm my email address” – **if you do not complete this step, your submission will NOT be received by HBO**.

IMPORTANT

Check your spam folder if you have not received the email from echosign@echosign.com and add it to your safe list for future submissions.



STEP 6

Once the email address is confirmed, you will receive the below message and email confirming your submission has been received by HBO. The email will include a copy of the submitted rebate form and attachments, please keep for your records.

Your e-signing of 2026 HBO Dealer Dollars has been verified. A copy of the signed document is being sent to you.

2026 HBO Dealer Dollars has been completed

Warner Bros. Discovery <echosign@echosign.com>

Property Rebates for your customers are available for digital submission at HBOBULK.COM.

If you have any questions or issues, contact our processing team at HBOBulkSubmissions@wbd.com.